

# **Cookie Policy**

Effective Date: 19 April 2025

This Cookie Policy explains how Nova Design & Build London ("we", "us", or "our") uses cookies and similar tracking technologies on our website www.novadesignbuild.co.uk (the "Website").

#### 1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the website recognise your device and store information about your preferences or actions.

# 2. Types of Cookies We Use

- **Essential Cookies**: These cookies are necessary for the Website to function properly and cannot be switched off in our systems.
- **Performance Cookies**: These cookies collect information about how visitors use our Website, such as which pages are visited most often.
- **Functional Cookies:** These cookies allow the Website to remember choices you make (such as your region or language).
- **Targeting/Advertising Cookies:** These cookies may be set through our site by advertising partners to build a profile of your interests and show relevant ads.

#### 3. How We Use Cookies

We use cookies to:

- Ensure the Website functions as intended
- Improve user experience and site performance
- Analyse website traffic and user behaviour
- Provide personalised content and advertising (if applicable)

# 4. Managing Cookies

You can manage or disable cookies at any time through your browser settings. Please note that disabling cookies may affect the functionality of the Website.

For more information on how to manage cookies, visit:

- www.aboutcookies.org
- www.allaboutcookies.org



#### 5. Third-Party Cookies

We may use third-party services such as Google Analytics to collect standard internet log information and visitor behaviour information. This helps us improve the Website. These third parties may set their own cookies, governed by their own privacy policies.

# 6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with a revised effective date.

#### 7. Contact Us

If you have any questions about our use of cookies, please contact us at:

Email: info@novadesignbuild.co.uk

Phone: 020 453 88421

Address: 86-90 Paul Street, London, EC2A 4NE